

Nicolas Poirier

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Kamloops BC

GRADUATE TEACHING ASSISTANT

As a graduate teaching assistant in decision analysis and modelling, I facilitate tutorial sessions once a week to students. My role centers on clarifying complex concepts, guiding students through practical applications, and fostering interactive learning. I leverage my advanced knowledge in the field to support students' understanding, ensuring they grasp the intricacies of decision analysis and effective modeling techniques.

KEY COMPETENCIES

Teamwork and Collaboration
Strategic planning
Client relationships

Problem Solving
Negotiations
Adaptability

Team leadership
Communication
Creativity

PROFESSIONAL EXPERIENCE

The Orange Bear

June 2021 - Present

Digital Marketing Consultant

In my role as a Digital Marketing Consultant, I've focused on researching and understanding the latest digital marketing trends, preparing strategies for potential client engagements, and developing a deep understanding of various digital marketing tools and platforms to enhance future marketing initiatives.

Accomplishments:

- Mastered key digital marketing concepts and strategies through extensive research and self-education.
- Created outlines for comprehensive digital marketing strategies focusing on potential client needs and industry best practices.
- Gained proficiency in various digital marketing tools and platforms, preparing for effective future application.
- Conducted thorough market analysis to stay ahead of industry trends, providing a foundation for informed strategic planning.
- Engaged in continuous professional development to keep pace with the evolving digital landscape, preparing for future hands-on implementation and client consultation.

Valley First, a division of First West Credit Union

May 2022 - August 2022

Member Advisor (Internship)

In my role as a Member Advisor at Valley First, I demonstrated exceptional flexibility, working closely under the branch manager to execute special assignments. I provided vital support to financial advisors and directly engaged with members, contributing innovative solutions to unique challenges and enhancing branch operations and member satisfaction.

Accomplishments:

- Successfully implemented special projects and tasks directly assigned by the branch manager, demonstrating initiative and exceptional problem-solving abilities.
- Enhanced member engagement and satisfaction through personalized service and direct interactions, contributing to improved member relationships and branch reputation.
- Played a pivotal role in supporting financial advisors, leading to more efficient and effective service delivery to members.
- Demonstrated outstanding flexibility and adaptability in managing diverse tasks and challenges, improving overall branch operations and team dynamics.

The Source

May 2018 - January 2019

Wireless Specialist

As a Wireless Specialist at The Source, I excelled as one of Canada's top performers, demonstrating exceptional sales skills. My expertise in technology, combined with a keen ability to understand customer needs, led to consistently high sales. I leveraged collaboration and operational efficiency to outperform in a competitive environment, significantly contributing to the store's success.

Accomplishments:

- Was one of the top salespeople in Canada during my time there
- Consistently beat my targets
- Won multiple sales contests
- Recruited multiple employees to the company who consistently exceeded sales targets

London Drugs

June 2014 - May 2018

Audio Video Specialist

As an Audio Video Specialist at London Drugs, I excelled in providing expert independent advice and exceptional customer service. My in-depth knowledge of the latest technology, enhanced by attending several training sessions with industry leaders like Telus and LG, empowered me to effectively guide customers. My approach consistently led to informed and satisfied customers, contributing to the store's success and reputation for quality service.

Accomplishments:

- Demonstrated exceptional sales performance, leveraging deep understanding of technology and customer needs to achieve and often exceed sales targets.
- Recognized for creating tailored solutions for customers, significantly boosting repeat business and enhancing the store's reputation for personalized service.

EDUCATION

Thompson Rivers University

Masters of Business Administration

Okanagan College

Bachelors of Business Administration

Okanagan College

Diploma in Business Administration

CERTIFICATIONS

Project Management Institute

Certified Associate in Project Management

St. John Ambulance

First Aid for Industry Level 1

Stukent

Mimic Pro Certificate of Completion
